

Norfolk Southern's Security Outreach...



Norfolk Southern's Security Outreach...

Purpose:

- Quality safety and security information for the general public

Protect The Line...

- Started at BNSF in 2006



The screenshot shows the website for Citizens for Rail Security (CRS). At the top left is a circular logo with 'ON GUARD' around the top edge and a BNSF Railway logo below it, featuring a man in a uniform. To the right of the logo is the title 'Citizens for Rail Security' and a quote: "Security has become everyone's business. Because of heightened security status, Americans are being asked to be the 'eyes and ears' for law enforcement." Below this is a navigation bar with links for Home, About BNSF, Publications, and Enrollment. On the left side of the page is a vertical menu with links for CRS Home, ALERTS, Homeland Security, Links, Law Enforcement, News & Information, and Personal Security. The main content area is titled 'Citizens for Rail Security (CRS)' and features a 'NEW SECURITY ALERT!' in pink text with a link to see it. Below this, a paragraph in orange text states: "As of October 15, 2010, there were 9,910 members spanning all 50 states. States with the most members are California, Illinois, Texas, Washington, and Minnesota. CRS membership is now international representing Australia, Japan, Romania, Sweden, United Kingdom, and Canada." At the bottom of the main content area, there is a paragraph starting with "Communities play a key role in ensuring America's rail network remains safe from vandalism, terrorism and incidents." and another line of text starting with "Because America's railroads have a long history in the growth and development of this country, and because..."

Protect The Line...

- Started at BNSF in 2006 under the name of “Citizens for Rail Security”



ON GUARD
BNSF RAILWAY

Citizens for Rail Security

"Security has become everyone's business. Because of heightened security status, Americans are being asked to be the 'eyes and ears' for law enforcement."

Home | About BNSF | Publications | Enrollment

Citizens for Rail Security (CRS)

NEW SECURITY ALERT! [Click here to see it.](#)

As of October 15, 2010, there were 9,910 members spanning all 50 states. States with the most members are California, Illinois, Texas, Washington, and Minnesota. CRS membership is now international representing Australia, Japan, Romania, Sweden, United Kingdom, and Canada.

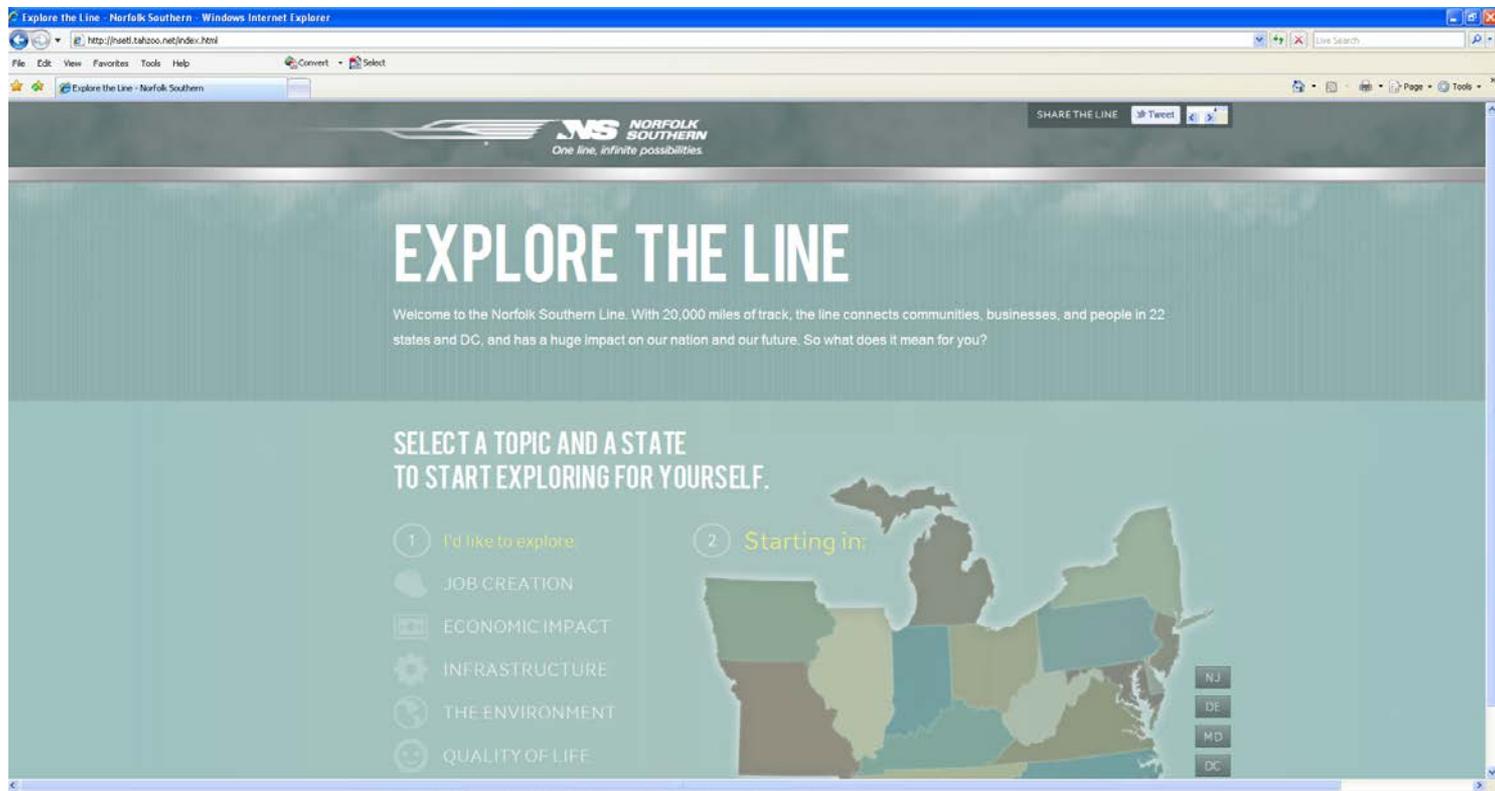
Communities play a key role in ensuring America's rail network remains safe from vandalism, terrorism and incidents.

[CRS Home](#)
[ALERTS](#)
[Homeland Security](#)
[Links](#)
[Law Enforcement](#)
[News & Information](#)
[Personal Security](#)

In 2010, Norfolk Southern joined BNSF making “Citizens for Rail Security a joint security initiative...

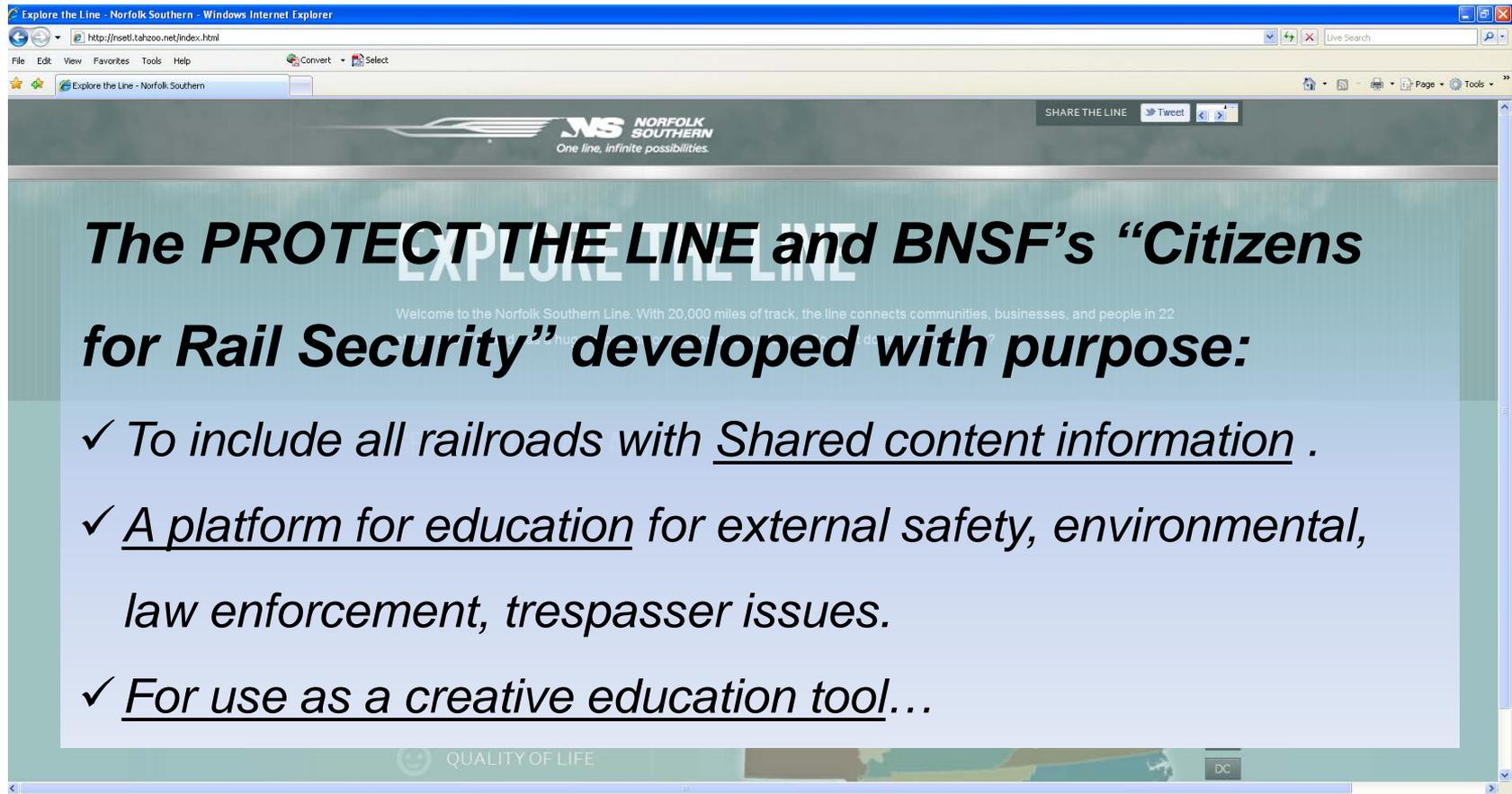
Protect The Line...

NS' version of "Citizens for Rail Security" designed to match a new webpage design theme:



Protect The Line...

NS' version of "Citizens for Rail Security" is PROTECT THE LINE:



The screenshot shows a Windows Internet Explorer browser window displaying the Norfolk Southern website. The browser's address bar shows the URL <http://nsel.tahzoo.net/index.html>. The website header features the Norfolk Southern logo and the tagline "One line, infinite possibilities." Below the header, a large text overlay reads: "The PROTECT THE LINE and BNSF's 'Citizens for Rail Security' developed with purpose:" followed by three bullet points: "✓ To include all railroads with Shared content information .", "✓ A platform for education for external safety, environmental, law enforcement, trespasser issues.", and "✓ For use as a creative education tool...". The background of the website is a light blue and green gradient with a faint map of the United States. At the bottom of the page, there is a "QUALITY OF LIFE" section with a smiley face icon and a "DC" button.

The PROTECT THE LINE and BNSF's "Citizens for Rail Security" developed with purpose:

- ✓ To include all railroads with Shared content information .
- ✓ A platform for education for external safety, environmental, law enforcement, trespasser issues.
- ✓ For use as a creative education tool...

Protect The Line...

NS' PROTECT THE LINE, part of a North American railroad initiative:

PROTECT THE LINE:

- ✓ Joint “Citizens for Rail Security” portal with BNSF +
- ✓ Started for NS website in May 2012
- ✓ Joint announcement by NS and BNSF
- ✓ Encourage other railroad participants and contributors

ECONOMIC IMPACT
INFRASTRUCTURE
THE ENVIRONMENT
QUALITY OF LIFE

NJ
DE
MD
DC

USER ID: _____ PASSWORD: _____ LOGIN

Need Password Help?
NS Police Emergency Contact: 800-453-2530
Who to Call

CUSTOMERS INVESTORS SUPPLIERS MEDIA **COMMUNITY** EMPLOYEES JOB SEEKERS

Safety - Our Highest Priority

NS & the Environment

The Future Needs Us

Government Relations

Regs That Work

Protect The Line

NS Museum

NS Foundation

Exhibit Car

NS History

Heritage Locomotives

21st Century Steam

NS Store, Calendar, & Photos

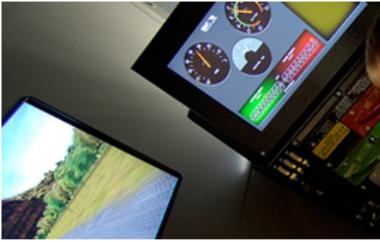
Quiet Zone Information

Request a Speaker

NS Lawmen Band

More Railroad Resources

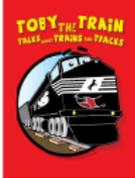
Home >> Community



Visit the Norfolk Southern Museum

Would you like to see a 900 pound railroad coupler up close or sit in a locomotive simulator? You can at the Norfolk Southern Museum. Exhibits at the Norfolk-based museum highlight some of the company's history and artifacts: sections of Civil War-era track, vintage hand tools and diagrams to teach hand signals to railroad trainees. [Come to see us >>](#)

Toby the Train Coloring Books Are Available!



If you would like to have an NS coloring book, [request one here >>](#)

Safety - Our Highest Priority

NS & the Environment

The Future Needs Us

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More Railroad Resources

Company Store



Looking for a perfect gift for the rail enthusiast in your life? The NS Company Store offers many types of NS merchandise and apparel for adults and children. [Visit our new and improved store >>](#)

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Related Links

Operation Lifesaver

Sign-up for Email Notifications



NS Police Communications Center: (800) 453-2530

JOIN REPORT HOMELAND SECURITY NS POLICE PERSONAL SECURITY FAQ



JOIN THE FORCE

Business. Community. Heritage. With this much riding on our lines, safety and security come first.



TO REPORT SUSPICIOUS ACTIVITY, PLEASE CONTACT THE NS POLICE AT (800) 453-2530 OR BY EMAILING NSPOLICE@NSCORP.COM.

JOIN PROTECT THE LINE TODAY

As a Protect the Line member, you will help us keep an eye out for potential issues relating to equipment maintenance, track obstructions, trespassing, and vandalism, and report those issues to Norfolk Southern Police. Together, we can protect the line from incidents that threaten security and safety.

JOIN TODAY!

Protect the Line joins BNSF's Citizens for Rail Security as part of an industry-wide initiative for rail safety that works to include everyone with an interest in railroads, so you can help us keep the lines moving forward for years to come.



COMING SOON!
Protect the Line is coming to the NS app for iPhone and Android. Soon, you'll be able to report incidents directly to NS Police and help us keep the rails safe.

OTHER LINKS

- ▶ [Explore the Line](#) by discovering the impact NS has on our nation's economy and infrastructure.
- ▶ Learn more about [BNSF's Citizens for Rail Security](#).





REPORTING FOR DUTY

 TO REPORT SUSPICIOUS ACTIVITY, PLEASE CONTACT THE NS POLICE AT **(800) 453-2530** OR BY EMAILING NSPOLICE@NSCORP.COM.

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REPORTING FOR DUTY

As informed observers, you can help in discovering equipment issues, rail obstructions, trespassers, and other problems in order to keep the trains moving.

- Some examples of equipment issues are:
- * Sparks, day or night
 - * Trailers that lean severely
 - * Smoke
 - * Loose banding material
 - * Open trailer doors

Report issues to NS Police at **(800) 453-2530**.

The NS Protect the Line program is a community awareness initiative in which concerned citizens help protect the railroad infrastructure by reporting to NS Police. We ask everyone to be alert for suspicious activities and potentially hazardous situations.

NO TRESPASSING

No one is allowed on railroad property without permission from the railroad. Trespassing



NS Police Communications Center: (800) 453-2530

JOIN REPORT HOMELAND SECURITY NS POLICE PERSONAL SECURITY FAQ



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HOMELAND SECURITY AT NORFOLK SOUTHERN

NS educates its employees and communities on security issues in order to raise awareness of risks and breakdowns. Everyone should be alert at all times and report suspicious persons and acts.

The Association of American Railroads Railroad Security Threat Level Alert System

The Association of American Railroads (AAR) has created a four-level threat alert system employed by NS and the other North American railroads:

- Level 1: Normal day-to-day operations
- Level 2: Heightened security awareness (current threat level)
- Level 3: Credible threat of an attack on the U.S. or railroad industry
- Level 4: Confirmed threat of attack against the railroad industry or actual attack in the U.S.

We use this alert system to respond with countermeasure activities to developing threats. The AAR alert system is tailored to the rail industry and generally matches the Department of Homeland Security's alert plan.

COMING SOON!



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NS POLICE

Employees and concerned citizens alike call in to make reports — from track obstructions, to trespassers, vehicles stalled on the tracks, and even possible mechanical issues with moving trains. To report suspicious activity and other security issues, contact the NS Police immediately at (800) 453-2530. For emergencies, always call 911.

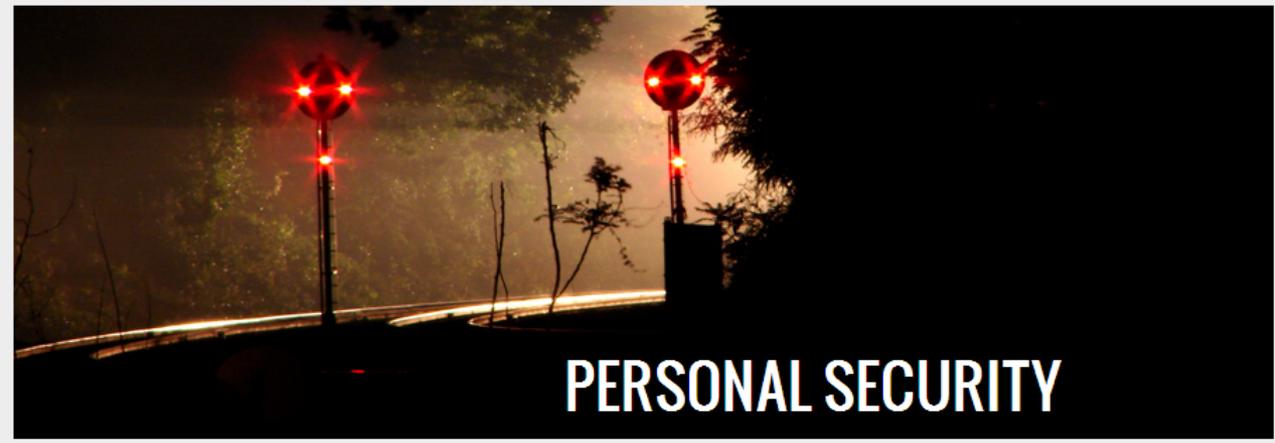
Across the NS system, Special Agents are on patrol to ensure the safety and security of employees, facilities, and infrastructure. The most effective and easiest method to reach NS Police is to call (800) 453-2530.

Nothing is too small to report. Security is everyone's business. Our alert level has been heightened for some time, and all Americans have been asked to be the eyes and ears for law enforcement officers. When making a report to NS Police, be ready with accurate information.

HOW TO RECOGNIZE NS POLICE

How do you know if a person is really a NS Special Agent?

Uniformed NS Police and plain-clothes Special Agents carry credentials. Concerns should



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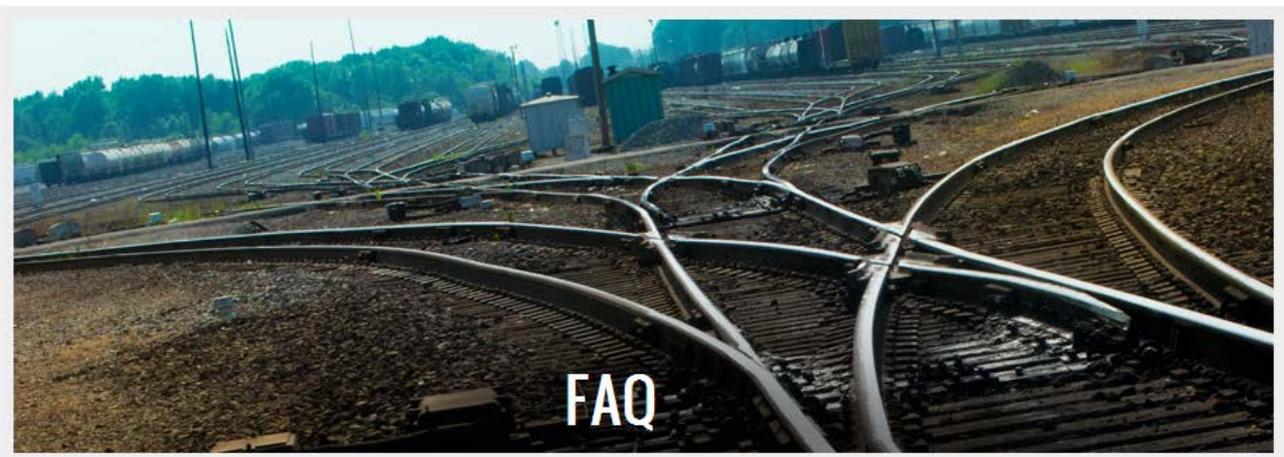


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PERSONAL SECURITY CHECKLIST

The most serious obstacles to personal safety are complacency and fatalism. To stay safe, assume more responsibility for your own security.

- Don't leave your vehicle running unattended in your driveway to "warm up."
Don't leave your garage door open, even for a few minutes and even if you are home. More than 30 percent of burglaries are related to open garage doors while the owners are home.
Install additional sensor lights around your home and property; leave lights on all night long.
Don't leave a young child alone in a vehicle, even for a minute. If you witness a violation like this, call police right away and give the location, description, and license number.
Buy a shredder, and use it. Shred sensitive material.
Replace burned-out light bulbs and broken fixtures at your home.
Photograph valuables such as jewelry and watches and keep these photos with your insurance info.
Record serial numbers, purchase dates, makes and models of TVs, DVDs, and



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FREQUENTLY ASKED QUESTIONS

- 1. Why should rail enthusiasts avoid taking photos of military equipment?**
Posting photos of military equipment and movement information on websites seems harmless; however, that info can be valuable to criminals and terrorists. While it may not be illegal to photograph unclassified military shipments, doing so can unintentionally draw attention to these shipments, especially if posted while the shipment is under way.
- 2. How do I become a member?**
From the Protect the Line web site home, enter your email address or click the "JOIN" tab at the top of the page and follow the enrollment instructions.
- 3. How do I know if a person really is an NS Special Agent?**
Uniformed NS Police and plain-clothes Special Agents carry credentials. Concerns should be referred to NS Police at (800) 453-2530.
- 4. How much does it cost to join Protect the Line?**
Nothing. It's free.
- 5. Will I be contacted by railroad police if I report something?**
When you call, you will be greeted by a person. If you leave a message, NS Police may contact you if they need more info or in the event that you would be required to

PROTECT the LINE: Next Steps...

- **More safety and security information you can use**
- **Security in the information technology world**
- **Information for:**
 - **Emergency responders**
 - **Police departments**

Thank you!

